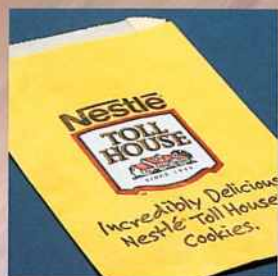
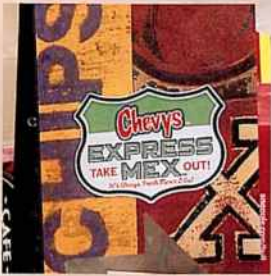


# Zenith Specialty Bag Co.



*Zenith—traditional quality with state-of-the-art technology.*



**Z**enith Specialty Bag Co. has gone through many changes since the company produced its first paper bag back in 1945. We have new state-of-the-art converting equipment; 95,000 square feet of manufacturing, warehouse and office space to service our customers, and a new generation of well-trained personnel. The many components of our company that have not changed is the desire to deliver to our customers the service, quality, and professional attention they have come to expect through the years.

*Ron Anderson*


**F**or almost 60 years, Zenith Specialty Bag Co. has worked to provide a One-Stop Shop for all your custom printed packaging needs. The people of Zenith will work tirelessly to provide all of our customers with the type of experience that earns your repeat business. And if our association is only a one-time transaction, we will make every effort to leave you with a lasting good impression. We don't strive to be the biggest supplier of custom printed bags and wraps—but to be the *best!* We don't intend to *meet* our customer's expectations, but to *exceed* them!

*Scott Anderson*

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# Material Description

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- 1. DRY WAX:** Dry wax paper is both moisture and grease resistant, can be placed in oven steamers up to 160 degrees, and can also be used in microwave ovens. Dry wax paper is primarily used by fast food restaurants. Sheets are used for wrapping hamburgers, tacos, cheeseburgers, burritos and other hot and cold sandwiches which are served over the counter. Dry wax bags are also used by fast food restaurants for the packaging of hot dogs, portions of pickles, chilies, lettuce and other food with high moisture.
  - 2. FOIL: (Laminated to Kraft):** Primarily used for hamburger, cheeseburger, hot dogs, burrito and taco bags. Commonly used for school food packaging. Also used for barbecue, hot food bags, and ice cream (cold sacks). Known for its heat and cold retention properties.
  - 3. SNAK PAK:** High grease resistance. Used in quick service restaurants for French fry bags, sandwich bags, food wrap, basket liners, tray liners.
  - 4. UNWAXED TISSUE:** Economy food wrap, contains some wet strength. Commonly used for wrapping hot dogs and hamburgers.
  - 5. WAXED TISSUE:** Commonly used by bakeries as box liners, pick-up tissue, etc.
  - 6. BLEACHED KRAFT (MG or FG):** Most common sheet for converting glass bags, submarine sandwich bags, bread bags, candy bags, popcorn bags, etc. This paper is inexpensive and attractive.
  - 7. GLASSINE:** Common uses are for postal service and glass covers for the hotel/motel industry. High grease and moisture resistance. Very popular in Chinese restaurants.
  - 8. DUPLEX:** Constructed of two sheets of paper laminated together or one sheet of paper and one sheet of film laminated together. Commonly used for coffee bags, window bakery bags, cookie bags, spice/tea bags, soil sample bags, and other automatic bags that require a double layer of substrates.
  - 9. TRIPLEX:** Constructed of three sheets of paper laminated to each other or two sheets of paper laminated to a sheet of film. Commonly used as sift proof bags for flour and mix.
  - 10. WHITE CLAYCOATED:** The highest quality paper grade for printing. When printed with a varnish finish this paper produces a very visible and attractive image. Common uses: Merchandise bags, tin-tie window bags, coffee bags, and pet food bags. This paper is available in both grease resistant and non-grease resistant stock.
  - 11. NATURAL KRAFT:** Same paper grade as bleach kraft (MG or MF). This paper is very environmentally appealing since there is no bleach in it. Common uses: Bread bags, lunch sacks and various merchandise bags. Also referred to as brown kraft.

# Duplex Coffee & Window Bags

ITEM NO. DESCRIPTION PACK WT. CUBE

## Natural Tan - Polypropylene Liner - Tin Tie

CN-1	1 lb. Coffee Bag 4¼ X 2½ X 10½	1,000	32	1.40
CN-2	2 lb. Coffee Bag 5 X 3 X 12¼	500	22	1.39
CN-5	5 lb. no Tin Ties 6½ X 4 X 18	500	40	2.10
CN-5T	5 lb. with Tin Ties 6½ X 4 X 18	500	42	2.50
CN-6	½ lb. Coffee Bag 3¾ X 2½ X 7¾	1,000	26	1.19
CN-6L	1 lb. Coffee Bag 3¾ X 2½ X 10¾	1,000	27	1.80

## Burlap Print on Natural Tan - Poly Liner - Tin Tie

CN-1BLP	1 lb. Burlap Print 4¼ X 2½ X 10½	500	18	0.70
CN-6BLP	½ lb. Burlap Print 3¾ X 2½ X 7¾	500	13	0.60

## White Clay Coat - Poly Liner - Tin Tie

CW-1	1 lb. Coffee Bag 4¼ X 2½ X 10½	1,000	34	1.40
CW-6	½ lb. Coffee Bag 3¾ X 2½ X 7¾	1,000	24	1.19
CW-6L	1 lb. Coffee Bag 3¾ X 2½ X 10¾	1,000	30	1.80

## Solid Color on White Clay Coat - Poly Liner - Tin Tie

CW-1BLK	1 lb. Coffee Bag 4¼ X 2½ X 10½ - Black	500	17	0.80
CW-1GOLD	1 lb. Coffee Bag 4¼ X 2½ X 10½ - Gold	500	17	0.80
CW-1GRN	1 lb. Coffee Bag 4¼ X 2½ X 10½ - Green	500	17	0.80
CW-1RED	1 lb. Coffee Bag 4¼ X 2½ X 10½ - Red	500	17	0.80
CW-6BLK	½ lb. Coffee Bag 3¾ X 2½ X 7¾ - Black	500	11	0.70
CW-6GOLD	½ lb. Coffee Bag 3¾ X 2½ X 7¾ - Gold	500	11	0.70
CW-6GRN	½ lb. Coffee Bag 3¾ X 2½ X 7¾ - Green	500	11	0.70
CW-6RED	½ lb. Coffee Bag 3¾ X 2½ X 7¾ - Red	500	11	0.70

## Holiday Print on White Clay Coat - Poly Liner - Tin Tie

CW-1XMAS	1 lb. Coffee Bag-Holiday Print 4¼ X 2½ X 10½	500	17	0.80
CW-6XMAS	½ lb. Coffee Bag-Holiday Print 3¾ X 2½ X 7¾	500	11	0.70
TW-4XMAS	Window Bag-Holiday Print 4¼ X 2½ X 9½	500	19	1.05

## Window Bags - Poly Liner - Tin Tie

TN-4	Window Bag-Plain Nat Kraft 4¼ X 2½ X 9½	1,000	33	2.07
TW-4	Window Bag-Plain White 4¼ X 2½ X 9½	1,000	33	2.07
TW-5	Window Bag-Plain White 6 X 2½ X 9¼	1,000	35	2.25
TW-6	Window Bag-Stock Print 6 X 2½ X 9¼	1,000	35	2.25

## Natural Tan - Glassine Liner - Tin Tie

CN-1G	1 lb. Coffee Bag 4¼ X 2½ X 10½	1,000	35	1.40
CN-6G	½ lb. Coffee Bag 3¾ X 2½ X 7¾	1,000	28	1.19
CN-6LG	1 lb. Coffee Bag 3¾ X 2½ X 10¾	1,000	30	1.80

## White Clay Coat - Glassine Liner - Tin Tie

CW-1G	1 lb. Coffee Bag 4¼ X 2½ X 10½	1,000	40	1.40
CW-6G	½ lb. Coffee Bag 3¾ X 2½ X 7¾	1,000	26	1.19
CW-6LG	1 lb. Coffee Bag 3¾ X 2½ X 10¾	1,000	30	1.80



# Bread Bags & Bakery Counter Products



ITEM NO.	DESCRIPTION	PACK	WT.	CUBE
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### Bleached Kraft - Plain & Stock Prints

515	French Bread Bag-Plain 5¼ X 3¼ X 18	1,000	26	1.15
520	French Bread Bag-Plain 5¼ X 3¼ X 20	1,000	29	1.15
521	French Bread Bag-Plain 5¼ X 3¼ X 22	1,000	32	1.39
522	French Bread Bag-Print 5¼ X 3¼ X 22	1,000	32	1.39
523	Baguette Bag - Eiffel Tower Print 3½ X 2 X 24	1,000	21	1.61
528	French Bread Bag-Plain 4½ X 2½ X 28	1,000	33	1.69

### Foil/Kraft Lamination - Stock Print

524-G5	Garlic Bread Bag-Print 5¼ X 3¼ X 20	500	23	1.47
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### Natural Kraft w/Clear Panel - Stock Print

520-NPX	Wheat-Print w/ 2" Panel-Print 5¼ X 3¼ X 20	1,000	28	1.15
522-NPX	Wheat-Print w/ 2" Panel-Print 5¼ X 3¼ X 22	1,000	30	1.39
523-NPX	Wheat-Print w/ 1" Panel-Print 3½ X 2 X 24	1,000	22	1.61
585-NPX	Wheat-Print w/ 3" Panel-Print 8½ X 3¼ X 14	1,000	32	2.16

ITEM NO.	DESCRIPTION	PACK	WT.	CUBE
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### Pan Liners Quilon Treated Paper

27	Full Size Pan Liners 16½ X 24½	1,000	24	0.69
27-C	Full Size Pan Liners 16½ X 24½	500	13	0.81
275	Half Size Pan Liners 12¼ X 16½	2,000	24	0.69

### Pick Up Tissue - Dry Wax

2000	D/W Pick Up Tissue (20/1M) 6 X 6	20,000	27	1.12
2050	D/W Pick Up Tissue (10/1M) 6 X 10½	10,000	20	0.72



# Fast Food, Deli & Specialty Bags

STOCK NO. DESCRIPTION PACK WT. CUBE

## Doggie Bags

111	Doggie Bag-Print 4 1/4 X 2 X 10 1/4	500	7	0.29
222	Doggie Bag-Print 5 X 2 1/4 X 11 1/4	500	14	0.67
777	Doggie Bag-Print 5 X 2 1/4 X 11 1/4	500	13	0.67

## Glassine Bags

G-200	Midget Glassine Bag 2 X 2 1/4	20,000	27	1.73
G-201	1 Oz Glassine Bag 2 1/4 X 4 1/4	20,000	43	3.08
G-202	No. 2 Glassine Peanut Bag 3 1/4 X 4 1/4	20,000	50	3.08
G-204	1/4 Lb Glassine Bag 3 3/4 X 6 1/4	12,000	47	2.44
G-205	1/2 Lb Glassine Bag 4 1/4 X 6 1/4	12,000	61	2.44
G-206	1 Lb Glassine Bag 5 3/4 X 7 1/4	6,000	54	2.42
G-207	2 Lb Glassine Bag 6 3/4 X 9	6,000	53	2.37

## Hot Food Bags - Foil

6640	Foil Pt. Hot Food Bag-Print 4 X 3 X 10 1/2	1,000	15	0.68
6641-500	Foil Qt. Hot Food Bag-Print 5 1/4 X 3 3/4 X 11 1/4	500	14	0.63
6642-500	Foil 1/2 Gal. Hot Food Bag-Print 6 1/4 X 3 3/4 X 14	500	20	0.69

## Kid's Meal Bags

KM-1	Kid's Meal Bag-Print 6 X 3 3/4 X 10 1/4	250	6.3	0.30
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## Sandwich Bags - Fish & Chips

444	Fish & Chips Bag-Print 5 1/4 X 2 1/4 X 14	1,000	25	1.74
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## Sandwich Bags - Submarine

333	Submarine Sandwich Bag-Print 4 1/2 X 2 1/4 X 14	1,000	17	1.05
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# Fast Food Sheets, Tissues & Wraps



STOCK NO.	DESCRIPTION	PACK	WT.	CUBE	STOCK NO.	DESCRIPTION	PACK	WT.	CUBE
<b>Patty Paper - Dry Wax</b>					<b>Sheets - Snak Pak</b>				
PP-5	D/W Patty Paper (20/1M) 5 X 5	20,000	32	0.96	960	S/P Sheets (6/1M) 9 X 12	6,000	33	0.90
PP-6	D/W Patty Paper (10/1M) 6 X 6	10,000	19	0.70	960-CB	S/P Red Checkerboard (6/1M) 9 X 12	6,000	33	0.90
<b>Menu Tissue - Unwaxed</b>					1260	S/P Sheets (5/1M) 12 X 12	5,000	36	0.96
T-12	Menu Tissue (10/1M) 12 X 12	10,000	39	1.61	1260-CB	S/P Red Checkerboard (5/1M) 12 X 12	5,000	37	0.96
<b>Sheets-Interfolded - Dry Wax</b>					1261	S/P Sheets-Yellow (5/1M) 12 X 12	5,000	37	0.96
C-812	D/W Interfolded Sheets (12/500) 8 X 10%	6,000	26	0.98	1264	S/P Fiesta Print (5/1M) 12 X 12	5,000	35	0.96
C-1012	D/W Interfolded Sheets (12/500) 10 X 10%	6,000	31	1.18	1270-CB	S/P Blue Checkerboard (5/1M) 12 X 12	5,000	37	0.96
<b>Sheets - Dry Wax</b>					1280-CB	S/P Black Checkerboard (5/1M) 12 X 12	5,000	37	0.96
912	D/W Sheets (6/1M) 9 X 12	6,000	35	0.90	1290-CB	S/P Green Checkerboard (5/1M) 12 X 12	5,000	37	0.96
1258	D/W Sheets (5/1M) 12 X 12	5,000	39	0.96	1660	S/P Sheets (3/1M) 15 X 16	3,000	37	1.07
1259	D/W Sheets-Yellow (5/1M) 12 X 12	5,000	39	0.96					
1414	D/W Sheets (4/1M) 14 X 14	4,000	43	1.15					
1616	D/W Sheets (3/1M) 16 X 16	3,000	39	1.07					



# Fast Food Bags & Sandwich Bags

ITEM NO. DESCRIPTION PACK WT. CUBE

## Portion Bags - Snak Pak

6522	#3 S/P French Fry Bag 4½ X 3¼	2,000	4	0.25
6526	#8 S/P Sandwich Bag 5 X 4½	2,000	6	0.23
6527	#9 S/P French Fry Bag 5½ X 4½	2,000	6	0.31
6528	#10 S/P Sandwich Bag 6 X 4½	2,000	6	0.34
6530	#12 S/P Sandwich Bag 5 X 1½ X 4½	2,000	7	0.43
6531	#14 S/P Sandwich Bag 6 X 6½	2,000	10	0.46
6532	#16 S/P Sandwich Bag 6½ X 8	2,000	12	0.69
6533	#18 S/P Sandwich Bag 6 X ¾ X 6½	2,000	10	0.70
6533-OS	#18 S/P Open Side Bag 7 X ½ X 6½	2,000	9	0.70
6534	#19 S/P Sandwich Bag 6 X ¾ X 7¼	2,000	12	0.70
6535	#6 S/P French Fry Bag 4½ X 4½	2,000	4	0.31
6536	#25 S/P Sandwich Bag 6½ X 1 X 8	2,000	12	0.91
6536-NAT	#25 S/P Nat Kraft Sandwich Bag 6½ X 1 X 8	2,000	12	0.91
6552	#19 S/P Yellow Sandwich Bag 6 X ¾ X 7¼	2,000	12	0.70
6575	#29 S/P Hot Dog Bag 3 X 1¼ X 9	2,000	10	0.69

## Portion Bags - Dry Wax

5	#5 D/W French Fry Bag 5 X 4	2,000	6	0.31
6	#6 D/W French Fry Bag 4½ X 4½	2,000	6	0.31
8	#8 D/W French Fry Bag 5 X 4½	2,000	6	0.31
12	#12 D/W Sandwich Bag 5 X 1½ X 4½	2,000	9	0.43
14	#14 D/W Sandwich Bag 6 X 6½	2,000	10	0.46
19	#19 D/W Sandwich Bag 6 X ¾ X 7¼	2,000	14	0.70
19-Y	#19 D/W Yellow Sandwich Bag 6 X ¾ X 7¼	2,000	11	0.70
25	#25 D/W Sandwich Bag 6½ X 1 X 8	2,000	13	0.91
29	#29 D/W Hot Dog Bag 3 X 1¼ X 9	2,000	11	0.69
31	#31 D/W Open Side Hot Dog Bag 3 X 1¼ X 9	2,000	11	0.50



# Concession & Sanitary Products



ITEM NO.	DESCRIPTION	PACK	WT.	CUBE
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## Popcorn Bags

P-400	Popcorn Bag - Wagon Print 3½ X 2½ X 7¾	2,000	13	0.59
P-402	Popcorn Bag - Jumbo Clown Print 5 X 1 X 10	2,000	23	1.14

## Popcorn Bags - Theater - Wagon Print

TP-32	32 Oz Popcorn Bag 4¼ X 2½ X 6¾	1,000	23	0.91
TP-46	46 Oz Popcorn Bag 4¼ X 2½ X 8¾	1,000	25	1.10
TP-85	85 Oz Popcorn Bag 5½ X 3¼ X 8¾	500	18	0.91
TP-130	130 Oz Popcorn Bag 7¼ X 3¾ X 9¾	500	24	1.00
TP-170	170 Oz Popcorn Bag 7¼ X 3¾ X 11½	250	14	0.88

## Sandwich & Hot Dog Bags - Foil

F-661	Foil Sandwich Bag-Plain 6 X 1 X 6¾	1,000	11	0.46
F-662	Foil Hamburger Bag-Print 6 X 1 X 6¾	1,000	10	0.46
F-663	Foil Cheeseburger Bag-Print 6 X 1 X 6¾	1,000	10	0.46
F-664	Foil Hot Dog Bag-Plain 3½ X 1½ X 9	1,000	10	0.44
F-665	Foil Hot Dog Bag-Print 3½ X 1½ X 9	1,000	10	0.44
F-667	Foil King Size Hot Dog-Plain 3½ X 1½ X 12	1,000	13	0.59
F-668	Foil King Size Hot Dog-Print 3½ X 1½ X 12	1,000	13	0.59
F-728	Foil Sandwich Bag-Plain 7 X 2 X 8	1,000	15	0.69



ITEM NO.	DESCRIPTION	PACK	WT.	CUBE
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## Basket Liners

S-309	Waxed Basket Liner 8 X 3¾ X 14	500	16	1.05
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## Bedside Bags

1010	Bedside Bag-Print 6 X 2 X 11	1,000	19	1.12
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## Sanitary Bags

S-301	Sanitary Napkin Bag-Print 4 X 1¼ X 8¾	1,000	10	0.50
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## Toilet Seat Bands

S-300	Seat Bands-Print	2,000	5	0.21
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## Water Glass Bags

G-325	Glassine Bag-Print 3½ X 1½ X 7¾	2,000	12	0.44
S-325	Super White Bag-Print 3½ X 1½ X 7¾	2,000	11	0.59

## Custom Printed Bags



At Zenith we realize that a quality printed product begins with quality printed artwork and printing plates. This is why we have a full in-house Art Department capable of handling all facets of the artwork process, from design all the way to plates. Our competent staff can assist you in maximizing the look of your package with their design expertise and knowledge of our printing parameters.

As you would expect, we utilize the latest software tools and upgraded equipment. In addition to the traditional negative-to-plate process, we are utilizing

new computer-to-plate software (CTP) technology for some high-end jobs to press the limits of flexographic printing. Having all our prepress operations performed in-house allows us to ensure total quality and control of every step of the process.

Because proper planning and execution is the key to any printing project, we offer prepress guidelines to assist designers in building electronic files. For a copy of our most updated Art Work Requirements sheet, contact our Customer Service Department or visit our website at [www.zsb.com](http://www.zsb.com)

# Customer Service Order Timeline

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## Your Customer Service Representative:

is responsible for an assigned customer list, territory and broker group. This platform is designed to help the Customer Service Representative understand the needs of their customer.

## Once your custom order has been received:

your Customer Service Representative enters the order into our system—which then allots for the raw material and cartons to be ordered, the inks to be formulated, the labels to be printed, and machine time to be scheduled.

## As your order moves through the system:

your Customer Service Representative tracks your order through the art process—arranging ink draw-downs and art proofs to be sent out.



## Timing is everything:

so walking your order through the system becomes more than just a process; it is a passion. Signed and approved art work signals to our scheduling department that an order is ready for converting once the paper has arrived. Customer Service monitors your order from this point weekly to ensure the production date is met, and will advise their customer of any unforeseen changes to the date.





**On the floor and out the door:**

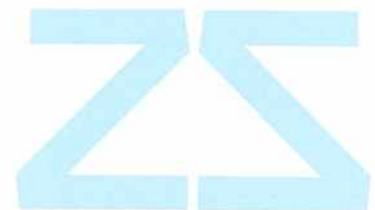
over 300,000 pounds of paper is received and converted weekly in our plant. Your order may only represent 250 pounds, but it does not fall off the radar screen with your Inside Sales person. Their goal is to have your order converted and shipped two weeks or less from the time the paper hits the floor.



**We deliver more than packaging—  
we deliver satisfaction:**

Meeting the challenges of today's market and customer needs in quality of service, quality of printing and creative packaging is what Zenith Specialty Bag Co. is all about.

That's why we have successfully been *Baggin' the industry since 1945!*



# Levels of Printing

*Below are specifications for our 4 levels of printing. Prior to designing artwork, please verify with our office that the level of printing you are using corresponds to the product we will be producing.*

## Level A

High-end multi-wall square-bottom bags for coffee, cookies, mixes, pet food, etc.

- Maximum # of colors: 6 (including varnish)
- Maximum line screen: 155
- Tint ranges: 20% - 80%
- Plate movement: + / - 1/64"

*Please design artwork so that overprints allow for a 1-point trap.*

- Minimum point size:

Text: 4 points

Lines: .75 point

*Reversed type may be "stroked" to compensate for fill-in during printing.*

## Level B

Large multi-wall square-bottom bags for tortilla chips, fertilizer, etc.

- Maximum # of colors: 6 (including varnish)
- Maximum line screen: 85
- Tint ranges: 20% - 80%
- Plate movement: + / - 1/32"

*Please design artwork so that overprints allow for a 2-point trap.*

- Minimum point size:

Text: 6 points

Lines: .75 point

*Reversed type may be "stroked" to compensate for fill-in during printing.*

## Level C

All single-wall square-bottom bags and all pinch-bottom bags for sandwiches and bread.

- Maximum # of colors: 4
- Maximum line screen: 65
- Tint ranges: 20% - 80%
- Plate movement: + / - 1/16"

*Please design artwork so that overprints allow for a 2-point trap.*

- Minimum point size:

Text: 6 points

Lines: .75 point

*Reversed type may be "stroked" to compensate for fill-in during printing.*

## Level D

All sheets for sandwich wrap and basket liners.

- Maximum # of colors: 4
- Maximum line screen: 55
- Tint ranges: 20% - 80%
- Plate movement: + / - 1/16"

*Please design artwork so that overprints allow for a 2.5-point trap.*

- Minimum point size:

Text: 6 points

Lines: .75 point

*Reversed type may be "stroked" to compensate for fill-in during printing.*

# Zenith Mission Statement



The people of Zenith Specialty Bag are committed to the development and growth of this company through a mutual agreement of direction which we have called our Mission Statement.

The five (5) major points are as follows:

## I. Quality

People shop price, but buy quality in the end. The quality of what we produce, regardless of the simplicity or complexity of the product, will determine whether we will continue to service the industry.

## II. Service

Service means treating people the way they want to be treated. Customers buy the service when deciding which company with whom they want to do business. Service speaks louder than price.

## III. The Customer

The customer is the lifeblood of any business. We are committed to building on the trust and confidence that has turned many customers into lasting relationships.

*“Zenith is dedicated to excellence in every aspect of the company; by treating every customer as though they are “our only one,” in the quality of product we produce, and by maintaining a reputation for being an honest, fiercely dedicated organization that rewards loyalty, demands commitment, and will not tolerate anything less than full effort. We strive not to be the largest, but to be the best.”*

## IV. Profit

Profit is the reason the doors open in the morning and close at night.

## V. The Working Body

This last statement is the most important. As does the physical body depend on the individual working parts to take care of one another, so does the working body of this company depend on the people within it to take care of each other, to support each other, and to nurture one another.

*“We must strive to increase growth and profit levels, yet never forget to care about our employees, who through their hard work, allow us to achieve our goals.”*



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ZENITH