



Diversey™



VeriClean™/MC System An Evidence-Based Surface
Cleaning and Disinfection Validation Program



Pathogens are Invisible. With VeriClean™/MC Seeing is Believing.

The Stakes Are High. Healthcare-Associated Infections (HAIs) represent a major threat to patient safety. These infections cost the healthcare system billions of dollars and lead to the loss of thousands of lives.

Environmental hygiene plays a critical role in reducing the risk of HAIs and improving patient outcomes.

MEASURE

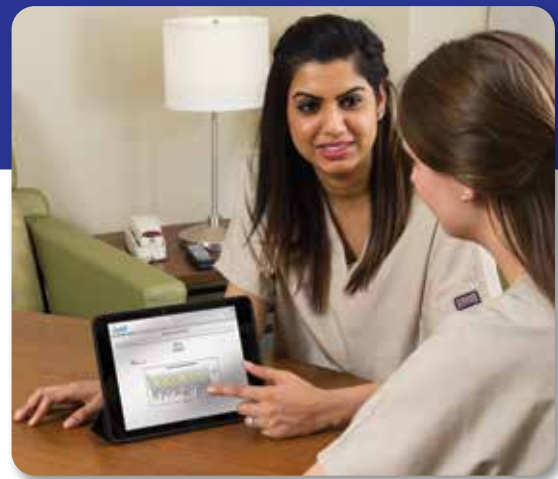


Validate Cleaning Effectiveness

An Evidence-Based Surface Disinfection and Cleaning Validation Program.

- VeriClean Fluorescent Marking Spray
- UV/Black Light
- iMAP™/MC Web-Based Data Collection and Reporting Software

ANALYZE



Analyze Performance

Offering Customized Reporting by:

- Facility
- Room
- Surface
- Area
- Cleaner
- Key Trends

The VeriClean System uses web-based audit software to collect data and analyze cleaning and disinfection effectiveness. Reports can be generated on demand to provide immediate feedback, insights and trends, and identify potential areas for improvement.

The system also meets the CDC's Options for Evaluating Environmental Cleaning Guideline.

Diversey offers a programmatic approach that improves environmental hygiene.

The VeriClean System objectively measures and validates cleaning and disinfection effectiveness in a cost-effective manner and provides actionable data to help improve performance.

The data can be used to provide feedback to staff, engaging them in the process of driving continuous improvement and improved patient outcomes, while enabling the optimization of results by integrating products, procedures, training and validation.

ACTIVATE



Process Improvement

Based upon observations and facility objectives, we recommend and help implement standardized protocol to enhance cleaning and disinfection.

Everything we do together is meant to simplify your operation and increase staff efficiency, while ensuring safety for patients, visitors and staff.

IMPROVE



Proof of Process

Seeing is believing. The visual feedback provided by the system enables you to engage your staff in continuously optimizing cleaning and disinfection effectiveness.





A programmatic approach that:

- Facilitates objective monitoring of high-touch surface cleaning effectiveness
- Provides actionable data that enables evidence-based decisions and process improvements
- Incorporates best practices to optimize cleaning procedures while allowing facility customization
- Integrates chemicals, cleaning tools, and proof of process to deliver efficient and effective cleaning outcomes
- Improves practice adoption through customized training materials
- Provides a turn-key program to meet the CDC Options for Evaluating Environmental Cleaning Guideline

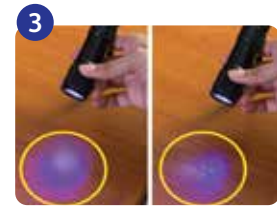
Validate Cleaning Effectiveness



1
Prior to cleaning, mark the frequently touched surfaces by spraying 6-9 inches from surface



2
Staff cleans area following normal protocol



3
Auditor inspects surfaces to determine if marking spray was removed



4
Input results into the iMAP^{TM/MC} data collection tool.



5
Analyze results and provide feedback



6
Incorporate improvements into training tools to facilitate best practice implementation

Diversey has been, and always will be, a pioneer and facilitator for life. We constantly deliver revolutionary cleaning and hygiene technologies that provide total confidence to our customers across all of our global sectors.

Diversey is headquartered in Fort Mill, SC, USA. For more information, visit www.diversey.com or follow us on social media.

