

**GOOD  
TO YOU.**

**GOOD  
TO YOUR  
CUSTOMERS.**

**GOOD  
TO GO.**

Vio® Biodegradable\*  
Foam Disposables

**THERE'S MORE  
TO THE STORY**



**NOW GET THE REST  
OF THE STORY.**

For more details, specs, pricing and orders, please contact your Vio® sales representative today.

[viofoam.com](http://viofoam.com) | 800-292-2877

**This brochure has been:**

- Entirely printed with vegetable-based inks
- Printed on Neenah ENVIRONMENT paper, which is FSC® Certified, Green-e Certified, Green Seal™ Certified, and Carbon Neutral Plus
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\* Cups biodegrade 92% over 4 years, lids biodegrade 86.8% over 7.9 years, straws biodegrade 88.5% over 7 years. Tested under conditions that simulate both wetter and biologically active landfills using the ASTM D5511 test. Wetter or biologically active landfills may not exist in your area. The stated rate and extent of degradation do not mean that the product will continue to decompose.

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## FOR STARTERS, THE VIO® STORY HAS A VERY HAPPY ENDING.

Disposable foam cups and food containers have always offered food & beverage service operators several important advantages. They're more economical. They keep food and drink at just the right temp, longer. **AND** since they're so lightweight, **THEY** are easier to store and work with too. No doubt **ALL** good things. But it gets better. Now you've **LIVED** to see the day when Vio® **HAPPILY** adds an unexpected benefit. One that's **EVER** so appealing to your customers' sensibilities.

Vio delivers all the same benefits of traditional foam cups. But the best part is what can happen **AFTER** people throw them out. Thanks to a special additive, Vio is the first expandable polystyrene (EPS) foam cup that biodegrades\*. And it's the lowest cost disposable cup of all the green products on the market today. So the moral of the story is, Vio makes everyone happy in **THE END**.

**Vio cups biodegrade\*  
92% over 4 years,**

**Vio lids biodegrade\*  
86.8% over 7.9 years,**

**Vio straws biodegrade\*  
88.5% over 7 years.**

**END OF STORY.**

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## GOOD TO YOU.

Of all the green products on the market today, Vio is the lowest cost disposable cup. Vio goes easy on your bottom line, making it very good for business.

+

## GOOD TO YOUR CUSTOMERS.

Vio takes very good care of your customers, providing superior insulation, versatility, light weight, and leak & moisture resistance. Customers feel good about Vio too (and feel goodwill toward you for serving them), once they read the special message printed right on the cup.

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## GOOD TO GO.

Meet the world's first biodegradable\* EPS foam cup. With all the advantages of traditional foam cups, plus an eco-friendly biodegradable\* story that customers really go for.

## THE VIO® STORY NOW A BEST-SELLING TRILOGY: FEATURING CUPS, LIDS, AND STRAWS.

All the good things that Vio® disposables do are bound to make your customers hungry for more. And now you can satisfy that craving with Vio biodegradable\* lids and straws. These essential accessories make Vio's feel-good message ring true from top to bottom, beginning to end — providing the kind of satisfaction that keeps customers coming back again and again and again.



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SKU	DESCRIPTION/SIZE	CASE PACK	USE WITH
<b>Cups</b>			
218257	8C8WVIO, 8oz	1000	DT8VIO
218259	C12AVIO, 12oz	1000	DL18VIO, L18SVIO
218258	12C18VIO, 12oz	1000	DL18VIO, L18SVIO
218261	C1618VIO, 16oz	500	DL18VIO, L18SVIO
218260	16C18VIO, 16oz	500	DL18VIO, L18SVIO
218263	C2022VIO, 20oz	500	DL18VIO, L18SVIO
218262	20C18VIO, 20oz	500	DL18VIO, L18SVIO
218264	24C18VIO, 24oz	300	DL18VIO, L18SVIO
218265	32CC32VIO, 32oz	300	L32SVIO
<b>Containers</b>			
218266	F8VIO, 8oz	500	FL8VIO
218267	F12VIO, 12oz	500	FL8VIO
218268	F16VIO, 16oz	500	FL8VIO
<b>Lids</b>			
218291	DT8VIO Tear tab lid, green	1000	218257
218290	DL18VIO Dome sip through, green	1000	218259, 218258, 218261, 218260, 218263, 218262, 218264
218293	L18SVIO Straw slot, green	1000	218259, 218258, 218261, 218260, 218263, 218262, 218264
218294	L32SVIO Straw slot, green	500	218265
218292	FL8VVIO Vented, green	1000	218266, 218267, 218268
<b>Straws</b>			
511055	7.75in jumbo, green, wrapped	9600	N/A
511094	7.75in jumbo, green, unwrapped	9000	N/A
511095	7.75in jumbo, green, wrapped	9000	N/A
511096	10.25in jumbo, green, wrapped	1500	N/A
511097	5in stirrer, green, unwrapped	7500	N/A



## IT'S A WHOLE DIFFERENT STORY FOR FOAM CUPS.

Whether it's coffee, tea, soda or soup, an important part of enjoying your product is **WHAT** you serve it in. Customers will feel better about you when you use Vio® biodegradable\* disposables. And when it **COMES** to green products, Vio is the lowest cost disposable cup **AROUND**. Which **GOES** a long way in the end. So go ahead and enjoy the benefits of foam while doing the kind of good that makes people want to keep coming back **AROUND**.

**“OUR CUSTOMERS LOVE THAT WE’RE CHOOSING A BETTER CUP.”**

-Feed the World Cafe, Kalamazoo, MI

# FOAM BY THE NUMBERS

The production of foam consumes less energy, creates less solid waste, and uses less water compared to that of paper for foodservice.

An average foam cup compared to an average polyethylene coated paperboard cup with a corrugated sleeve results in:

- 50% less energy consumed<sup>†</sup>
- 30% less solid waste by weight<sup>†</sup>
- 20-30% less water used<sup>‡</sup>

<sup>†</sup>Franklin Associates, LCI, March 2006

<sup>‡</sup>Franklin Associates, LCI, 2011

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