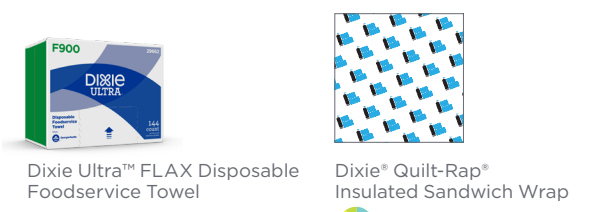
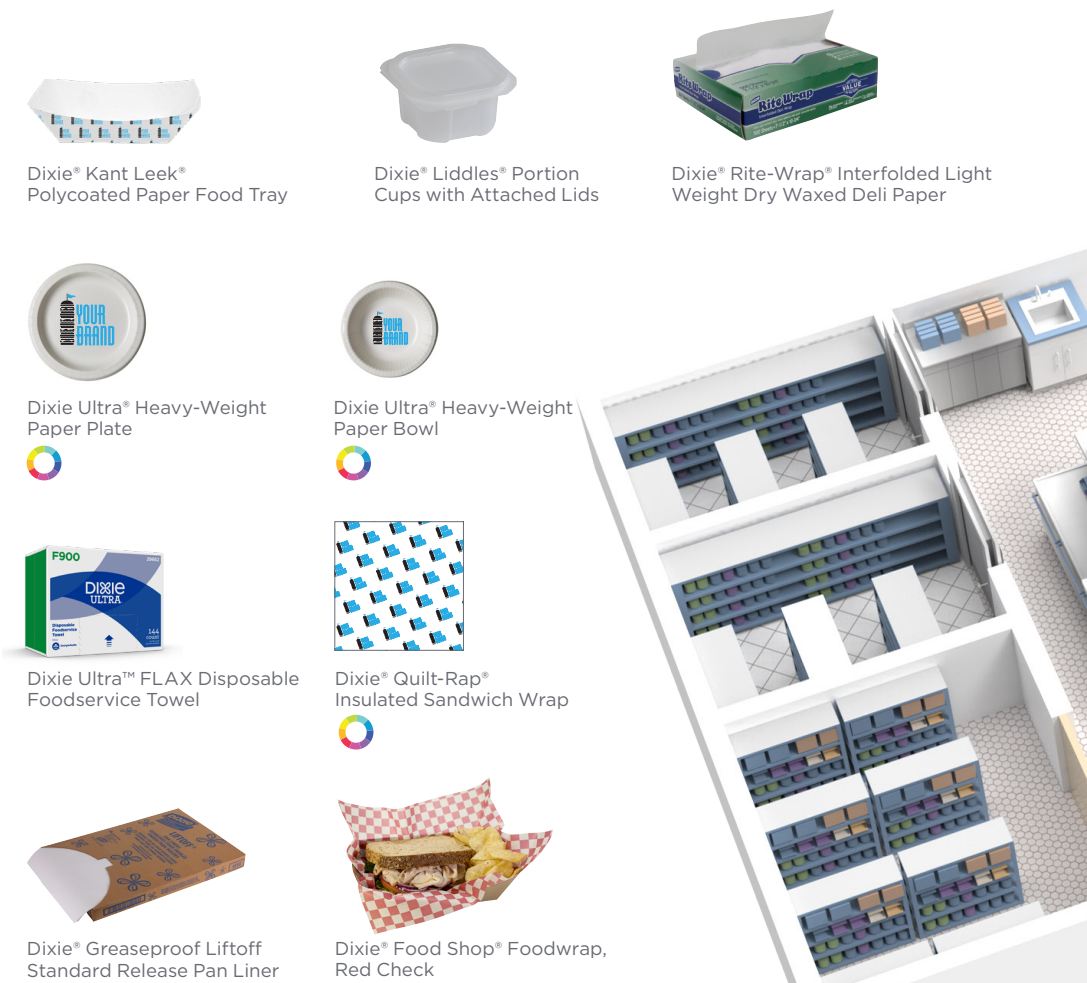




Recognized for Quality.
Preferred for Performance.

Quality solutions that promote a clean image bring a new level of confidence to every aspect of the operator's business. And well-made, reliable products make the customer's meal memorable — for all the right reasons.

PREP AREA / FOOD LINE



RESTROOMS*

*Make a great impression without breaking your budget with our Pacific Blue Ultra™ restroom solutions and Brawny® Professional Cleaning Cloths



DINING AREA / TABLETOP**

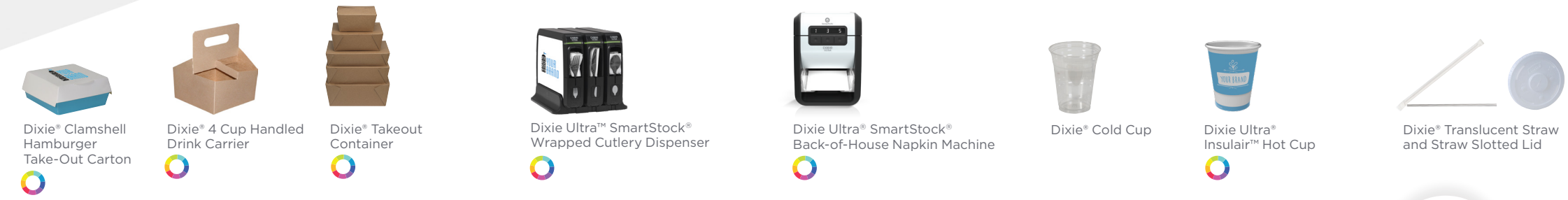


SELF-SERVE CONDIMENT / DRINK STATION



DRIVE-THRU / DRINK STATION†

†Ask us about our SPG® Bags



EcoSmart™
by Georgia-Pacific

To learn more about which Dixie® products meet the requirements of our sustainability platform, visit GPPRO.com/About-Us/EcoSmart



Approximately half of patrons notice high-quality disposables when they feature a brand name, like Dixie®.*
Imagine all that Dixie® products can do to get you noticed.



1 out of 4 patrons will pay more for food if it's served with high-quality disposable products.*
An investment in Dixie® products could really pay off.

*Of those respondents who were familiar with the Dixie® Brand; 2017 Omnibus Survey

Serve Greatness™

We stand behind those who Serve Greatness.™

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CUSTOMIZABLE
Add Your Company Logo
and marketing messages
to promote your brand.

Dixie Delivers Innovation



If only it were just about serving food, right? But of course, it's not.

While center of plate is no doubt at the center of your life, the patron experience extends well beyond that. It extends to the expertise of GP PRO. And for us, quality matters because your image matters. We see you. And we hear you. That enables us to solve real-world problems in a world where unpredictability is the order of the day.

GP PRO creates products that not only make an impact on patrons. They also impact your bottom line with waste-reducing, cost-efficient design.

And it's Dixie Ultra® innovation that allows ultra-cleanliness and reduced packaging to go hand-in-hand. With Dixie Ultra®, it's often those small switches that make a huge difference. The fact is, patrons are willing to pay a few pennies more for a carton that won't leak. A fork that won't snap. Or a napkin dispenser that allows them to take just the right amount. It's a difference that patrons see, feel — and yes, talk about.

At the end of your very long day, we're here for you. Constantly listening, iterating and improving. When the stream of customers seems never-ending, we think you'll appreciate how Dixie Ultra® products help you streamline operations.

GP PRO knows you've got a ton on your plate. **Let us help with that.**

GP PRO — a company long recognized for quality, cleanliness and innovation — is proud to stand behind the Dixie® and Dixie Ultra® family of products.

40% Waste Reduction

60% Less Wrap with Increased Protection

Made from 100% plant-based material



FOAM-FREE, DURABLE TABLE TOP SOLUTIONS

DIXIE ULTRA® HEAVY WEIGHT PAPER PLATES AND BOWLS



SPACE-EFFICIENT
Require 66% less storage and shipping space than polystyrene foam.



PATENTED DESIGN
Patented rim design offers a stronger plate and Soak-Proof Shield® contains even the messiest foods.



USDA Certified Biobased product.

Recyclable and Compostable*

*Product may be recycled if you have access to a recycling facility that accepts paper product containing food residue. Product may be processed in commercial composting facilities that have final screening capability. Such facilities may not exist in your area. Product contains approximately 91% compostable cellulose fiber by weight.

DIXIE ULTRA® INSULAIR™ HOT CUP



SLEEVELESS INSULATION
Keeps beverages hot and hands cool with a revolutionary heat-activated cup lining.



SUSTAINABLE & SLEEK
No sleeve = less material and landfill trash.



CUSTOMIZABLE EXTERIOR
Add your brand logo and marketing message; smooth surface allows crisp, 6-color printing.



LESS STORAGE, LESS LABOR
Eliminates the need for costly double-cupping and sleeves.

IMAGE ENHANCING, WASTE REDUCING DISPENSING SOLUTIONS

DIXIE ULTRA® SMARTSTOCK® AUTOMATED NAPKIN SYSTEM



INTELLIGENT
Machines auto-dispense napkins to help ensure the right number for every order.



COST EFFECTIVE
Helps reduce napkin waste, which can lead to lower total napkin spend.



EASY TO MAINTAIN
Designed to load in about 5 seconds and parts are machine washable, enabling operator speed and efficiency.



EPA COMPLIANT
Contains at least 50% Post consumer recycled fiber. Meets or exceeds EPA comprehensive procurement guidelines.
epa.gov/smm/comprehensiveprocurement-guidelinespaper-and-paper-products

DIXIE ULTRA™ SMARTSTOCK® WRAPPED CUTLERY DISPENSER



COST EFFECTIVE
One-at-a-time dispensing, helps reduce waste.



INCREASED FOOD SAFETY
Wrapped only at the critical end of each piece to help reduce cross-contamination, while using 60% less wrap than fully wrapped cutlery.



SPACE-EFFICIENT
Fits in tight spaces reducing storage needs by ~40%. Refills have a unique nesting design for efficient dispensing and lower shipping cube.*
*Compared to similar-capacity, traditional bins

STRONG, SUSTAINABLE CLEANING SOLUTIONS

DIXIE ULTRA™ FLAX DISPOSABLE FOODSERVICE TOWEL



INTELLIGENT
Naturally strong and soft. Cloth-like feel and drape in a wiper that holds up to use with cleaning solvents. Cloths quickly absorb oil and water.



NATURALLY SAFE
Made from 100% plant-based material (not oil-based materials like polyester).

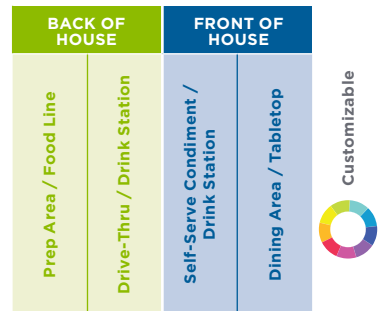


BPI® Certified as compostable. USDA Certified Biobased product. Can help earn LEED® credits. (Product is compostable in commercial composting facilities. Such facilities may not exist in your area. BPI® is a trademark of the Biodegradable Products Institute. www.bpiworld.org)



Approximately half of patrons notice high-quality disposables when they feature a brand name, like **Dixie®**.*

Imagine all that Dixie® products can do to get you noticed.



SKU	Description	Prep Area / Food Line	Drive-Thru / Drink Station	Self-Serve Condiment / Drink Station	Dining Area / Tabletop	Customizable
Beverage (Hot Cups, Cold Cups, Lids, Straws)						
NEW! 6342AR	Dixie Ultra® Insulair™ Hot Cup, Small, Fits Large Lids, Aroma		✓	✓		✓
NEW! 6346AR	Dixie Ultra® Insulair™ Hot Cup, Medium, Fits Large Lids, Aroma		✓	✓		✓
NEW! 6350AR	Dixie Ultra® Insulair™ Hot Cup, Large, Fits Large Lids, Aroma		✓	✓		✓
D9542	Dixie® Large Dome Plastic Hot Cup Lid, White		✓	✓		
CS7	Dixie® White with Red Stripe 7 in. Oval Stirrer/Straw Unwrapped		✓	✓		
CP16	Dixie® PETE Plastic Cold Cup, 16oz, Clear		✓	✓		
DL1624	Dixie® Dome with Straw Hole Lid for PETE Plastic Cold Cups, 16-24 oz., Clear		✓	✓		
CL1624	Dixie® Straw Slotted Lid for PETE Plastic Cold Cups, Clear		✓	✓		
JW7	Dixie® Translucent 7.75 in. Jumbo (.217" diameter) Straw, Wrapped		✓	✓		
Plates/Bowls						
UX9PATH	Dixie® Medium-Weight 8 1/2" Paper Plate, Pathways®	✓	✓	✓		✓
NEW! SXP9PATH	Dixie Ultra® Heavy-Weight 8 1/2" Paper Plate, Pathways®	✓	✓	✓		✓
NEW! SX12PATH	Dixie Ultra® Heavy-Weight 12 oz. Paper Bowl, Pathways®	✓	✓	✓		✓
L9SXP	Dixie® 8 1/2" Plastic Dome Lid for Dixie Ultra® Plates, Clear		✓			
ES9PCOMP	Dixie® 3-Compartment 9" Molded Fiber Paper Compartment Plate, White		✓			
Napkin						
NEW! 58000A	* Dixie Ultra® SmartStock® Self-Serve Napkin Machine			✓		✓
NEW! 58000B	* Dixie Ultra® SmartStock® Back-of-House Napkin Machine	✓	✓			✓
38000	Dixie Ultra® SmartStock® 2-Ply Roll Napkin Refill, White	✓	✓	✓	✓	
38015	Dixie Ultra® SmartStock® 2-Ply Roll Napkin Dispenser Refill, Brown	✓	✓	✓	✓	
54550A	* Dixie Ultra® Tower Interfold Napkin Dispenser, Black			✓		✓
54527A	* Dixie Ultra® Tabletop Interfold Napkin Dispenser, Black				✓	✓
54510A	* Dixie Ultra® Countertop Interfold Napkin Dispenser, Black			✓		✓
54551A	* Dixie Ultra® Tower Interfold Napkin Dispenser, White			✓		✓
54529A	* Dixie Ultra® Tabletop Interfold Napkin Dispenser, White				✓	✓
54511A	* Dixie Ultra® Countertop Interfold Napkin Dispenser, White			✓		✓
32006	Dixie Ultra® Interfold 2-Ply Napkin Refill, White			✓	✓	✓
32019	Dixie Ultra® Interfold 2-Ply Napkin Refill, Brown			✓	✓	✓
Wipers						
NEW! 29651	Dixie Ultra™ F700 Disposable Foodservice Towel, White & Green Stripe	✓			✓	
NEW! 29662	Dixie Ultra™ F900 Disposable Foodservice Towel, White	✓			✓	
29430	Dixie™ H700 QUAT-Compatible Disposable Foodservice Towel, White & Red Stripe	✓			✓	
29408	Dixie™ R500 Disposable Foodservice Towel, White & Blue	✓			✓	
29434	Dixie™ H700 QUAT-Compatible Disposable Foodservice Towel, White & Blue	✓			✓	

= LSR Featured Products * = Dispenser or Machine

* of those respondents who were familiar with the Dixie® Brand; 2017 Omnibus Survey

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1 out of 4 patrons will pay more for food if it's served with high-quality disposable products.*
An investment in Dixie® products could really pay off.

BACK OF HOUSE		FRONT OF HOUSE	
Prep Area / Food Line	Drive-Thru / Drink Station	Self-Serve Condiment / Drink Station	Dining Area / Tabletop



SKU	Description	Prep Area / Food Line	Drive-Thru / Drink Station	Self-Serve Condiment / Drink Station	Dining Area / Tabletop	Customizable
Cutlery						
SSW1D85	* Dixie Ultra™ SmartStock® Wrapped Cutlery Dispenser, Single Pack, Black		✓	✓		✓
SSW3D85	* Dixie Ultra™ SmartStock® Wrapped Cutlery Dispenser, Triple Pack, Black		✓	✓		✓
SSWPF5	Dixie Ultra® SmartStock® Series-W Heavy-Weight Polypropylene Plastic Wrapped Fork Refill, White		✓	✓		
SSWPK5	Dixie Ultra® SmartStock® Series-W Heavy-Weight Polypropylene Plastic Wrapped Knife Refill, White		✓	✓		
SSWPT5	Dixie Ultra® SmartStock® Series-W Heavy-Weight Polypropylene Plastic Wrapped Teaspoon Refill, White		✓	✓		
SSWPS5	Dixie Ultra® SmartStock® Series-W Heavy-Weight Polypropylene Plastic Wrapped Soup Spoon Refill, Black		✓	✓		
SSFAUTODSP	* Dixie Ultra™ SmartStock® Automated Touchless Fork Dispenser, Series-O, Gray			✓		✓
SSKAUTODSP	* Dixie Ultra™ SmartStock® Automated Touchless Knife Dispenser, Series-O, Gray			✓		✓
SSSAUTODSP	* Dixie Ultra™ SmartStock® Automated Touchless Combo Spoon Dispenser, Series-O, Gray			✓		✓
SSF51	Dixie Ultra® SmartStock® Series-O Medium-Weight Polystyrene Plastic Fork Refill, Black			✓		
SSK51	Dixie Ultra® SmartStock® Series-O Medium-Weight Polystyrene Plastic Knife Refill, Black			✓		
SSS51	Dixie Ultra® SmartStock® Series-O Medium-Weight Polystyrene Plastic Combo Spoon Refill, Black			✓		
SSFD120	* Dixie Ultra™ SmartStock® Classic Fork Dispenser, Series-O, Translucent Black			✓		✓
SSKD120	* Dixie Ultra™ SmartStock® Classic Knife Dispenser, Series-O, Translucent Black			✓		✓
SSSD120	* Dixie Ultra™ SmartStock® Classic Combo Spoon Dispenser, Series-O, Translucent Black			✓		✓
SSF51	Dixie Ultra® SmartStock® Series-O Medium-Weight Polystyrene Plastic Fork Refill, Black			✓		
SSK51	Dixie Ultra® SmartStock® Series-O Medium-Weight Polystyrene Plastic Knife Refill, Black			✓		
SSS51	Dixie Ultra® SmartStock® Series-O Medium-Weight Polystyrene Plastic Combo Spoon Refill, Black			✓		
FM53C7	Dixie® Medium-Weight Polystyrene Plastic Fork, Individually Wrapped, Black		✓	✓		
KM53C7	Dixie® Medium-Weight Polystyrene Plastic Knife, Individually Wrapped, Black		✓	✓		
TM53C7	Dixie® Medium-Weight Polystyrene Plastic Teaspoon, Individually Wrapped, Black		✓	✓		
CH56NC7	Dixie® 4-Piece Heavy-Weight Polystyrene Plastic Wrapped Cutlery Kit, (Fork, Knife, Teaspoon & Napkin), Black		✓	✓		
Food Wrap, Containers and Trays						
LQ1212PL	Dixie® Quilt-Rap® White Insulated Sandwich Wrap	✓			✓	✓
RW86W	Dixie® Rite-Wrap® White Interfolded Lightweight Dry Wax Papers	✓			✓	✓
LO10	Dixie® Standard Release Pan Liner	✓				✓
KL200	Dixie® Kant Leek® Pathways® 2 lb. Polycoated Paper Food Tray	✓	✓		✓	✓
KL300	Dixie® Kant Leek® Pathways® 3 lb. Polycoated Paper Food Tray	✓	✓		✓	✓
ES300U	Dixie® Unbleached 3 lb. Polycoated Paper Food Tray	✓	✓		✓	✓
4021PATH	Dixie® Pathways® Small Clamshell Hamburger Take-Out Carton		✓		✓	✓
964PATH	Dixie® Pathways® Carryout Carton	✓	✓		✓	✓
400DC	Dixie® 4 Cup Handled Drink Carrier		✓	✓		✓
87242	Dixie® Liddles® Plastic Portion Cup with Attached Lid, 2 oz., Translucent	✓	✓			
PP20CLEAR	Dixie® Polypropylene Plastic Portion Cup, 2 oz., Clear	✓	✓	✓		
VARIOUS	Dixie® Takeout Containers (26OZ: 1TOC, 49OZ: 2TOC, 66OZ: 3TOC, 96OZ: 4TOC, 45OZ: 8TOC)		✓	✓	✓	✓

= LSR Featured Products * = Dispenser or Machine

*of those respondents who were familiar with the Dixie® Brand; 2017 Omnibus Survey

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