



ecosmart®

AMERICA'S
FIRST HOT CUP
MADE OF

100%
Post-Consumer
Recycled Fiber

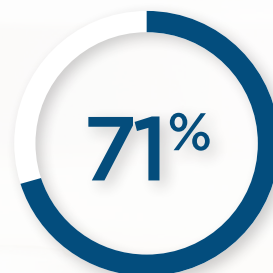
Dixie® ecosmart® 100% Recycled Fiber Hot Cup

FOODSERVICE



HYGIENE FIRST

Using disposable products can help prevent cross contamination and minimize personal contact.



71% of consumers say it's important for restaurants to use environmentally friendly disposable packaging.¹

OVER HALF

Over half of patrons are more likely to return to an establishment serving beverages in Dixie® ecosmart® 100% Recycled Fiber Hot Cups.²

¹Technomic: Foodservice Disposable Packaging Report, 2018

²GP PRO Proprietary Research: CUP-18-1759

Product created from recycled corrugated containers.



Georgia-Pacific

The Sustainable Hot Cup with a Dual-Purpose Advantage

The Dixie® ecosmart® designation says it all: The new 100% Recycled Fiber Hot Cup is among our most sustainable solutions ever—and it's also America's first hot cup made of 100% post-consumer recycled fiber. This recyclable¹ paper hot cup is also engineered as a dual-purpose cup, with a polyethylene exterior coating that makes it a great option for cold drinks, too. Timing couldn't be better for this cup as today's customers not only value sustainability, they expect it.



SKU	Description	Size	QTY.
Hot Cups			
2342R	Dixie® ecosmart® 100% Recycled Fiber Hot Cup	12 oz.	20 Sleeves @ 50 Cups (1,000 Count)
2346R	Dixie® ecosmart® 100% Recycled Fiber Hot Cup	16 oz.	20 Sleeves @ 50 Cups (1,000 Count)
Lids			
D9542	Dixie® Dome Plastic Hot Cup Lid, White	Large	10 Sleeves @ 100 Cups (1,000 Count)
D9542B	Dixie® Dome Plastic Hot Cup Lid, Black		
TP9542	Dixie® Reclosable Plastic Hot Cup Lid, White		
TP9542B	Dixie® Reclosable Plastic Hot Cup Lid, Black		

On Trend for:

Foodservice, Office, Education, Retail Grocerants, Lodging, Healthcare and More



BOTH RECYCLED AND RECYCLABLE¹

Made from recycled corrugated containers and may be recycled after use.¹



VERSATILE DUAL-PURPOSE CUP

Engineered for use with hot or cold drinks. So, just one SKU for storage and ordering efficiency.



UNIQUE KRAFT PAPER DESIGN

73% of patrons say the 100% Recycled Fiber Hot Cup is visually appealing.²



JUST ONE LARGE LID FITS ALL

One lid fits both 12 and 16 oz sizes: Choose large Dixie® reclosable or dome lids.

Explore More Sustainable “Top Picks”

As more businesses commit to sustainable practices, GP PRO is making sustainable choices simpler with our Elements™ platform. Ask us about new and emerging “Elements top picks” that are high on sustainability and low on environmental impact:



Dixie Ultra® Interfold Eco Print Napkins



Dixie Ultra® Compostable⁶ Cutlery



Dixie® ecosmart® 100% Recycled Fiber Hot Cups



Dixie Ultra® Flax Disposable Foodservice Towels



Dixie® ecosmart™ Compostable⁶ PHA Straws

Coming Soon

¹These cups may be recycled in a recycling facility that accepts paper products containing food residue. Such facilities may not exist in your area. | ²GP PRO Proprietary Research: CUP-18-1759 | ³Product is made at facilities that are certified to FSC® Chain-of-Custody standards that track wood fiber content through production and manufacturing to the end product. | ⁴Is a USDA Certified Biobased Product. | ⁵The Recycled Paperboard Alliance's 100% Recycled Paperboard symbol confirms to consumers, consistent with FTC guidelines, that 100% recycled paperboard is used in the manufacturing of this product. | ⁶Product may be composted in commercial composting facilities. Such facilities may not exist in your area.



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