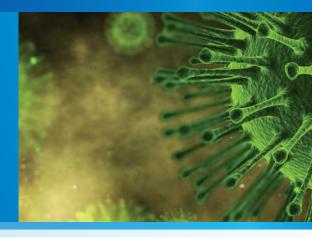
Influenza (the flu)



A contagious illness affecting up to 20% of Americans every year.¹

What Is It?

Influenza (the flu) is an extremely contagious respiratory illness caused by influenza A or B viruses. It spreads from person to person, can cause mild to severe illness and in some cases can lead to death. Flu appears most frequently in winter and early spring.

Symptoms and Treatment

Symptoms of the flu and the common cold are a lot alike, but they are more severe with the flu. The flu can also result in other serious health problems such as pneumonia and bacterial infections and can require hospitalization. Symptoms such as fever, body aches, extreme tiredness and dry cough are more common and intense with the flu. Doctors are able to administer a flu test

within the first few days of illness to determine whether someone has the flu. Antiviral drugs are sometimes prescribed by doctors for patients with the flu.

How Do Flu Viruses Spread?

A simple cough or sneeze can spread the flu from person to person. It can also spread when a person touches something with the flu virus on it, like a door handle or a desk, and then touches his or her mouth or nose.² Studies have shown that influenza viruses can survive on surfaces up to 8 hours.³ A person can be infected with the flu and not realize it for a few days. In fact, someone can be contagious even before symptoms are evident.

How Can I Help Prevent the Spread of the Flu Virus?

- Encourage vaccinations.
 Vaccination is the best protection against contracting the flu.
- Practice proper hand hygiene.
 Wash hands carefully and frequently with soap and water. Alcohol-based hand sanitizers containing at least 62% alcohol are also effective.
- Ensure frequent cleaning and disinfecting of commonly touched surfaces.
- Use EPA-registered disinfectants with an influenza claim.
- Cough or sneeze into elbows.
 Avoid coughing or sneezing into hands, which are more likely to spread bacteria and the flu virus through touch.
- Stay home. Encourage those who are sick to stay home and limit contact with others.

In the U.S. in a typical year, approximately 5 to 20 percent of the population gets the flu, resulting in approximately 200,000 hospitalizations.⁴

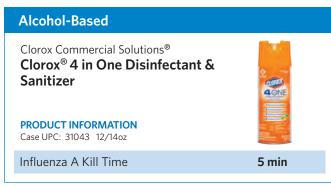


These Products Kill the Flu Virus*

Clorox offers a full line of products that are effective against Influenza A* on a variety of hard, nonporous surfaces.







- * Use as directed on hard, nonporous surfaces.
- † Alcohol is also an active ingredient in Clorox® Disinfecting Spray.
- ‡ Hand sanitizers are included in the CDC recommendations to help prevent the spread of germs.

Quat-Based Clorox Commercial Solutions® **Clorox® Disinfecting Wipes** CLOROX PRODUCT INFORMATION Case UPC: 15948 6/75 ct. Lemon Wipes Case UPC: 15949 6/75 ct. Fresh Case UPC: 30220 2/500 ct. Fresh Case UPC: 01594 12/35 ct. Lemon Case UPC: 01593 12/35 ct. Fresh Influenza A Kill Time 4 min Clorox Commercial Solutions® Clorox® Disinfecting Spray† PRODUCT INFORMATION Case UPC: 38504 4/19 oz. Influenza A Kill Time 30 sec Clorox Commercial Solutions® Clorox® Pro Quaternary All-Purpose Disinfecting Cleaner, PRODUCT INFORMATION Case UPC: 30423 2/128 oz. Influenza A Kill Time 10 min Clorox® Broad Spectrum **Quaternary Disinfectant Cleaner PRODUCT INFORMATION** Case UPC: 30649 9/32 oz. Spray Case UPC: 30651 4/128 oz. Refill Influenza A Kill Time 2 min





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