

# EcoCraft<sup>®</sup> Packaging Solutions



PACKAGING DYNAMICS  
**BAGCRAFT**  
**PAPERCON**<sup>™</sup>

A simple step toward a sustainable future

## Why EcoCraft® Products?

Bagcraft Papercon converts paper into foodservice packaging from an abundant renewable resource; trees. Natural kraft paper was chosen for the EcoCraft® line.

Foodservice packaging made from natural kraft paper is more than just a sustainable look or trend. Natural kraft paper offers a significant benefit toward a more sustainable environment.

### Advantages of producing natural unbleached paper versus bleached paper\*

- 21% Less wood pulp used
- 10% Less greenhouse gases produced
- 46% Less waste water released
- 16% Less solid waste produced

We save 6089 trees, remove 15 full swimming pools of waste water, and 13 garbage trucks of solid waste for every 1000 tons of natural kraft paper produced vs. bleached paper of the same basis weight.\*

## Natural Advantages of EcoCraft® products

Third Party Certified [Compostable](#) and [Biodegradable](#)

Made with [FDA Approved](#) Natural Kraft [Chlorine-Free Paper](#)

[100% Post Consumer Recycled Paperboard](#) - Inner Carton Packaging

[Soy Based Inks](#) on Inner Cartons

[Soy-Blended Wax](#) on Interfolded Sheets Reduces Reliance on Petroleum Wax

“Right-Size” Flexible Packaging [Reduces Carbon Footprint](#) versus Rigid Plastic or Paperboard Containers.

Many green products today are not affordable and to make a lasting impact toward sustainability, volume is needed to drive economies of scale in the production of green solutions. The EcoCraft® brand maximizes sustainable benefits while keeping them affordable now.

We believe in the “Triple Bottom Line” approach in our journey of improvement.

- Social Responsibility – good for the people
- Ecological Responsibility – good for the planet
- Economic Responsibility – affordable choices

Take a simple step toward a sustainable future.

\*Environmental impact estimates made using the Environmental Defense Paper Calculator. For more information, visit <http://www.papercalculator.org>.

## Deli



### Interfolded Sheets

- ✓ Excellent moisture barrier with soy wax blend
- ✓ Quick sanitary pick-up and handling
- ✓ Separates assorted baked and deli goods
- ✓ Easy release fresh or frozen

### Sandwich Wraps and Single Serve Bags

- ✓ Multi-purpose sandwich wraps or basket liners
- ✓ Less mess with grease resistant paper
- ✓ Hot or cold applications and microwaveable
- ✓ Easy to eat convenience for single portions

Item #	UPC #	EcoCraft® Package Description	Size	Case Pack	Case Weight	Case Cube	Cases/Pallet	Pallet TI HI
<b>Interfolded Sheets-Soy Wax Moisture Barrier Natural Kraft</b>								
010001	10787074007179	6" Bakery Tissue	6 x 10-3/4	10@1M	21	0.76	90	9x10
016008	10787074007186	8" Deli Paper	8 x 10-3/4	12@500	23	0.78	96	12x8
016010	10787074007193	10" Deli Paper	10 x 10-3/4	12@500	29	0.96	72	12x6
016012	10787074007209	12" Deli Paper	12 x 10-3/4	12@500	34	1.15	60	12x5
016015	10787074007339	15" Deli Paper	15x 10 3/4	12@500	41	1.42	36	12x3
<b>Sandwich Wraps/Basket Liners-Grease Resistant Natural Kraft</b>								
300897	10072181008974	12x12 Wrap or Liner	12 x 12	5@1M	33	0.89	36	6x6
300899	10072181008998	14x14 Wrap or Liner	14x14	4@1M	37.5	0.97	30	6x5
300898	10072181008981	15x16 Wrap or Liner	15 x 16	3@1M	35	0.90	42	6x7
<b>Sandwich Bags-Grease Resistant Natural Kraft</b>								
300100	10072181001005	# 25 Sandwich-Pastry-Cookie Bag	6-1/2 x 1 x 8	2000	9	0.88	48	12x4
300101	10072181001012	Open Sesame Bag - Open Top/Sides	9x10	1000	17	0.55	84	12x7

“The nation behaves well if it treats the natural resources as assets which it must turn over to the next generation increased, and not impaired in value.”

Theodore Roosevelt, August 1910

# Bakery



- Allows bread to breath ensuring crispy crust
- Right-size package reduces cost

- Designed for fresh eye-catching appeal
- Single matching design to fit all sizes
- Garlic bread bag lined with unbleached paper

- Self-opening Dubl-Wax® bags keep baked goods fresh
- Perfect for store-baked breads, rolls, and pastries

- Unbleached greaseproof pan liner
- Easy to eat convenience with single portion bags
- Freeze with no additional wrapping

Item #	UPC #	EcoCraft® Package Description	Size	Case Pack	Case Weight	Case Cube	Cases/Pallet	Pallet TI HI
<b>Dubl-Panel™ Window Bread Bags - Natural Kraft Artisan Design</b>								
300863	10072181008639	Window Bread Bag	6 1/2 x 2 x 17 3/4	500	18	1.31	56	8x7
300864	10072181008646	Window Bread Bag	8 x 3 1/2 x 15	500	15.4	1.01	35	7x5
300865	10072181008653	Window Bread Bag	6 x 3 1/2 x 13.5	500	12.5	1.01	40	8x5
300890	10072181008950	Window Bread Bag	3 1/2 x 2 x 18	500	11.5	1.15	28	4x7
300891	10072181008910	Window Bread Bag	3 1/2 x 2 x 14	500	9.2	0.86	56	8x7
300892	10072181008929	Window Bread Bag	6 1/2 x 3 x 21	500	17.4	0.86	56	8x7
300893	10072181008636	Window Bread Bag	3 1/2 x 2 x 26	500	12	1.15	28	4x7
300894	10072181008943	Window Bread Bag	4 1/2 x 2 1/2 x 28	500	16.75	1.15	28	4x7
300895	10072181008950	Window Bread Bag	4 1/2 x 2 1/2 x 24	500	14.58	1.08	36	6x6
<b>Pinch Bottom Bread Bags - Natural Kraft Artisan Design</b>								
300868	10072181008684	Bread Bag	4 1/2 x 2 1/2 x 24	1000	27.5	1.50	24	6x4
300869	10072181008691	Baguette Print Bread Bag	4 1/2 x 2 1/2 x 28	1000	32	1.90	20	5x4
300870	10072181008707	French Print Bread Bag	5 1/4 x 3 1/4 x 20	1000	27.3	1.50	24	6x4
300871	10072181008714	Italian Print Bread Bag	6 x 3 1/2 x 18	1000	28	1.45	28	7x4
300872	10072181008721	Bread Bag	6 x 2 1/2 x 16	1000	23	1.02	35	7x5
300873	10072181008738	Bread Bag	3 1/2 x 2 x 14	1000	14	1.23	35	7x5
300874	10072181008745	Baguette Print Bread Bag	3 1/2 x 2 x 26	1000	24	1.61	24	6x4
300281	10072181002811	Waxed Bread Bag	9 1/4 x 2 1/4 x 14	500	17	0.67	56	8x7
<b>Foil Bread Bags - Natural Kraft Artisan Design</b>								
300861	10072181008615	Foil-Natural Kraft- Garlic Bread Bag	5 1/4 x 3 1/4 x 20	1000	20	0.98	42	6x7
300860	10072181008608	Foil-Natural Kraft- Garlic Bread Bag	4 1/2 x 3 x 20	1000	17.5	0.86	56	8x7

Item #	UPC #	EcoCraft® Package Description	Size	Case Pack	Case Weight	Case Cube	Cases/Pallet	Pallet TI HI
<b>Pan Liner - Unbleached Natural</b>								
030025	10072181300253	Artisan Unbleached Pan Liner	16 3/8 x 24 3/8	1000	25	0.64	60	5x12
<b>Dubl Wax™ Bakery Bags - Natural Kraft- Artisan Design</b>								
300282	10072181002828	4 lb. Waxed Bakery Bags	5 x 3 1/8 x 9 3/4	500	11	0.55	84	12x7
300283	10072181002835	6 lb. Waxed Bakery Bags	6 x 3 5/8 x 11	500	13	0.55	84	12x7
300284	10072181002842	8 lb. Waxed Bakery Bags	6 1/8 x 4 x 12 3/8	500	15	0.68	56	9x7
300286	10072181002866	12 lb. Waxed Bakery Bags	7 1/8 x 4 3/8 x 13 3/4	500	19	0.80	45	15x3
<b>Window Duplex Bag - Natural Kraft- Artisan Design</b>								
300236	1007218100236	Window Duplex Bag - Poly Lined	4 3/4 x 2 1/2 x 9 1/2	500	15	1.02	40	8x5
<b>Sandwich/Single Portion Bags - Grease Resistant Natural Kraft Artisan Design</b>								
300129	10072181001197	Open Sesame Bag (open top/side)	9 x 10	1000	13.5	0.55	84	12x7
300106	10072181001067	Pastry-Cookie Bag	6 x 2 x 8	1000	11.34	0.69	80	10x8
300235	10072181002354	Pastry Bags - Dry Wax - Dispenser Box	6 x 3/4 x 6 1/2	5@200	9	0.53	90	18x5
<b>Bread Bag/Bakery Tissue - Natural Kraft</b>								
454628	10787074003782	Long Pinch Bottom Bread Bag 28"	4-1/2 x 2-1/2 x 28	1000	33	2.62	21	7x3
010001	10787074007179	6" Bakery Tissue	6 x 10-3/4	10@1M	21	0.76	90	9x10

"Sustainable development is a continuous process -a journey, not a destination. The key requirement is that we should all be moving in the right direction...."

UK Round Table on Sustainable Development - April 1996

"50 percent of U.S. consumers consider at least one sustainability factor in selecting consumer packaged goods items and in choosing where to shop for them"

I.R.I. Study - May 2008

# Hot Meal



- Rotisserie chickens retain juices and flavor
- Better tasting product increases repeat sales
- Maintains safe food temperatures in heated display
- Anti-fog window remains clear after hours in hot case
- Eye-catching designs increase impulse sales
- Unique ventilation keeps fried foods crispy
- Easy to carry packages remain closed reducing shrink
- Grease resistant package hides messy stains

# Coffee



- Unique design maintains flavor
- Recloseable bag keeps coffee fresh
- No poly liner makes bags biodegradable
- Compostable after removing tin tie closure
- Grease proof paper liner prevents stains

Item #	UPC #	EcoCraft® Package Description	Size	Case Pack	Case Weight	Case Cube	Cases/Pallet	Pallet TI HI
<b>Rotisserie Chicken Packages - Vented Grease Resistant Natural Kraft with Peel &amp; Seal Closure</b>								
300556	10072181005560	Anti-Fog Window Package-Hot To Go Design	5 1/4 x 8 1/4 x 8 3/4	250	16	1.40	30	6x5
300586	10072181005867	Anti-Fog Window Package-Flame Design	5 1/4 x 8 1/4 x 10 3/4	250	18	1.40	30	6x5
300587	10072181005874	Anti-Fog Window Package-Hot To Go Design	5 1/4 x 8 1/4 x 10 3/4	250	18	1.40	30	6x5
<b>Fried Chicken/Assorted Deli Food Bags - Vented Grease Resistant Natural Kraft Hot To Go Design</b>								
300588	10072181005881	4 LB Food Bag	5 x 3 1/8 x 9 11/16	500	12	0.80	50	10x5
300589	10072181005898	8 LB Food Bag	6 1/8 x 4 x 12 3/8	500	20	1.31	30	7x5
300606	10072181006062	Anti-Fog Window 4 LB Bag	5 x 3 1/8 x 9 11/16	500	12	0.80	50	10x5
300609	10072181006093	Anti-Fog Window 8 LB Bag	6 1/8 x 4 x 12 3/8	500	20	1.31	30	7x5
<b>Food Tray/Liner - Unbleached Natural Kraft</b>								
300699	10072181006994	3 LB Food Tray Poly-Lined	3 pound	500	14	0.84	55	5x11
300384	10072181003849	Tray Liner I-Rap	6x9	1000	7	0.32	132	12x11

Item #	UPC #	EcoCraft® Package Description	Size	Case Pack	Case Weight	Case Cube	Cases/Pallet	Pallet TI HI
<b>Coffee Bags-Unbleached with Greaseproof Compostable Paper Liner - Tin Ties</b>								
300946	10072181009469	Half Pound Coffee Bag	3 3/8 x 2 1/2 x 7 3/4	1000	18	1.45	21	7x3
300947	10072181009476	Full Pound Coffee Bag	4 1/4 x 2 1/2 x 9 3/4	1000	33.5	1.8	40	8x5

## Definitions

**Sustainable:** Meeting the needs of the current generation without compromising the ability of future generations to meet their own needs.

**Carbon Footprint:** Measure of the impact human activities have on the environment in terms of the amount of greenhouse gases produced, measured in units of carbon dioxide.

**Renewable Resources:** A natural resource that can be replenished by natural processes at a rate comparable or faster than its rate of consumption by humans and other users.

**Compostable:** All materials in product or package will break down into, or otherwise become part of, usable compost (e.g., soil-conditioning material, mulch) in a safe and timely manner in an appropriate composting program or facility, or in a home compost pile or device.

**Biodegradable:** The entire product or package will completely break down and return to nature; i.e., decompose into elements found in nature, within a reasonably short period of time after customary disposal.

**Recycled Content:** Materials that have been recovered or otherwise diverted from the solid waste stream, either during the manufacturing process (pre-consumer) or after consumer use (post-consumer).

Even small changes to packaging have a significant ripple effect. Improved packaging means less waste, fewer materials used, and savings on transportation, manufacturing, shipping and storage.”

H. Lee Scott, Wal-Mart President and CEO, September 2006

50% of all packaging in landfills today is food packaging

- Gene Kahn, Vice President/Global Sustainability Officer, General Mills



All EcoCraft® packages are easy to print with a logo, special brand, or custom design. For more information on these affordable options, contact your local Bagcraft Papercon representative.

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3900 West 43rd Street, Chicago, IL 60632 | 800-621-8468 | fax 773-254-8204 | [www.bagcraft.com](http://www.bagcraft.com)